

Jenny and Antti Wihuri Foundation Sr. Privacy Policy of the Wihuri Research Institute Events

General Information

In this privacy statement, we provide the information required by the European Union's General Data Protection Regulation 2016/679 to persons attending or registering for events of the Wihuri Research Institute, which operates as part of the Jenny and Antti Wihuri Foundation Sr.

Registrar

Jenny and Antti Wihuri Foundation Sr., Company ID: 0123448-2
Kalliolinnantie 4, 00140 Helsinki

Person responsible for the register

Jukka Lehmusvirta
jukka.lehmusvirta@wihurinrahasto.fi

Contact information for questions regarding data processing

If you wish to exercise your rights, please send a written request to jukka.lehmusvirta@wihurinrahasto.fi or the contact person/email address of the event.

Purpose of processing personal data

We collect personal information from participants to organize and provide information about the event. We only collect personal data that is necessary for intended purposes.

Personal data will only be processed for the following predefined purposes:

- Organizing the event and considering special needs
- Reporting and informing about the event
- Billing for the event
- Collecting feedback about the event
- Marketing similar events

Categories of personal data we process

When you register for an event, we collect certain information from you. This includes your name, contact information, and details about your attendance. The information we request may vary depending on the event, but we only ask for what is necessary and relevant. You provide this information directly through event-specific forms during registration. We may also collect this information when you communicate with us by email, phone, or in person regarding event arrangements. In addition, we collect information related to payments and payment fulfillment as part of our cookie policy. We obtain information primarily from you, our subscriber, our customer information system, our billing database, and public sources.

Cookie Policy

A cookie is a small file that a website stores on a visitor's computer and that a visitor's browser can send to a website during each visit. Wihuri Research Institute uses cookies on its website to track website traffic. Cookies are not used for marketing or advertising purposes. Browser settings can be used to disable cookies or set a warning for cookies.

Filming at events

Photos and/or videos may be taken at Wihuri Research Institute events. The photos/videos may be published on the Wihuri Research Institute website, social media accounts, or other publications associated with the Wihuri Research Institute. The material described above will not be used for any commercial purposes.

Legal grounds for processing

The primary legal grounds for processing personal data are the controller's legitimate interest and the data subject's consent based on event registration.

Data Retention Periods

Event-specific information is deleted when it is no longer needed for the event or for follow-up. Contact information may be used to send future event bulletins to the same field after the event, after which the information collected may be kept anonymous for statistical purposes. Accounting records are kept in accordance with the Accounting Act.

Who do we share your information with

We may outsource some of the processing of personal data to third parties, such as event organizers, where we have contractual arrangements in place to ensure that personal data is processed in accordance with data protection legislation and otherwise appropriately. The third party may, for example, be the party responsible for the premises, security, or catering of the event. However, the third parties act only as processors of personal data, who are only entitled to process such data to the extent necessary to provide the agreed services, and the Jenny and Antti Wihuri Foundation Sr. remains the sole controller of such data.

Personal data will not be transferred to third parties outside the European Union or the European Economic Area. The Jenny and Antti Wihuri Foundation Sr. may have to disclose some information to the authorities or legal users if this is required by law.

Protection of personal data

The Jenny and Antti Wihuri Foundation Sr. is responsible for the proper protection of the personal data that it administers as registry administrator by means of the necessary technical and organizational protection mechanisms.

Rights of the Registrant

The registrant has the right to know what information the Jenny and Antti Wihuri Foundation Sr. has registered about him/her. In addition, the registrant has the right to correct any inaccuracies in photos and/or videos that may be taken at Wihuri Research Institute events. The registrant also has the right to request the deletion of their personal data at any time.